
Language Ideology And Power A Critical Approach To

Just Words

Gender, Language and Ideology

A Social-Semiotic Theory and Description

Pragmatic Guidelines for Empirical Research

Linguistic Authority, Language Ideology, and Metaphor

The Vernaculars of Communism

Studies in Political Discourse

Languaging Without Languages

The Social Mind

Ideology and Hegemony of English Foreign Language Textbooks

Language and Ideology in Social Life

Language, Ideology and Power

Living Memory

Language, Symbolism, and Popular Culture

Language Ideological Debates

War and Its Ideologies

Some Explorations in Critical Discourse Analysis

A genealogy of Japanese women's language

Making Sense of Political Ideology

Law, Language, and Power

Language, Ideology, and Practice

Language Ideologies: Practice and Theory

Language, Ideology, and Power: English Textbooks of Two Koreas

CDA and PDA Made Simple

Discourse and Power in a Multilingual World

English with an Accent

Practice and Theory
Signs of Difference
The Power of Language in Democracy
Globally and Locally Written Practices
Language, Power and Ideology
Discourse and Ideology in the Press
The Irish Language, Ideology and Power in 20th-century Ireland
Designer Immigrants Learning English in Singapore
Language Learning Among the Muslims of Pakistan and North India
Language from Below
Practice and Theory
Language in the News
Language, Ideology and Discrimination in the United States

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AIYANA HAIDEN

Just Words Walter de Gruyter

Discourses of Endangerment examines the various dangers that threaten our use of language in today's society. Using case studies that will cover a wide range of languages, it is essential reading for students interested in sociolinguistics and language endangerment.

Gender, Language and Ideology Walter de Gruyter GmbH & Co KG

Merges management theory with linguistics to redefine the current understanding of organizational discourse.

A Social-Semiotic Theory and Description
A&C Black

Reinventing the Latino Television Viewer examines the relationship between language ideologies and the exploitation of markets within the television industry. A proliferation of television networks owned by large media conglomerates are attempting to reach U.S. Latino viewers with English-language programming. As these dominant mainstream networks enter the Hispanic television space, they

are redefining the Latino audience in ways that more closely resemble the mainstream population.

Pragmatic Guidelines for Empirical Research Routledge

Stepping beyond cognitive science's new theory of connectionism, Gee formulates a dynamic social theory of mind and meaning. With penetrating analyses, he illustrates how such psychological entities as memories, beliefs, values, and meanings are not formed in isolation but in a social or cultural context that is inherently ideological or political. As he moves toward his conclusion showing

what socio-culturally situated linguistics would look like and points to some of the implications for human development, education, and society inherent in this view of linguistics, Gee persuasively demonstrates how people often construct self-deceptive stories that advantage themselves or their group. In the first half of the book, Gee lays the groundwork for the overall theory of language, mind, and society that is developed in the two concluding chapters. He develops a concept of meaning as being rooted in cultural models, introduces a connectionist view of the mind/brain, and argues that memory is a social phenomenon. Then Gee sketches together a theory of mind and society and the nature of socio-cultural-based psychology. He explicitly displays how language fits within social practices and exemplifies claims about the political and ideological nature of social practices. This is a thought-provoking contribution for courses dealing with discourse, narrative, social linguistics, education, social theory, cognitive science, social cognition, and linguistics in anthropology.

Linguistic Authority, Language

Ideology, and Metaphor Wayne State University Press

The topic of Language and Ideology has increasingly gained importance in the linguistic sciences. The general aim of critical linguistics is the exploration of the mechanisms of power which establish inequality, through the systematic analysis of political discourse (written or oral). This reader contains papers on a variety of topics, all related to each other through explicit discussions on the notion of ideology from an interdisciplinary approach with illustrative analyses of texts from the media, newspapers, schoolbooks, pamphlets, talkshows, speeches concerning language policy in Nazi-Germany, in Italofascism, and also policies prevalent nowadays. Among the interesting subjects studied are the jargon of the student movement of 1968, speeches of politicians, racist and sexist discourse, and the language of the green movement. Because of the enormous influence of the media nowadays, the explicit analysis of the mechanisms of [manipulation], [suggestion], and [persuasion] inherent in language or about language behaviour and strategies

of discourse are of social relevance and of interest to all scholars of social sciences, to readers in all educational institutions, to analysts of political discourse, and to critical readers at large.

The Vernaculars of Communism Routledge

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Studies in Political Discourse Cambridge Scholars Publishing

Language in Social Life is a major series which highlights the importance of language to an understanding of issues of social and professional concern. It will be of practical relevance to all those wanting to understand how the ways we communicate both influence and are influenced by the structures and forces of contemporary social institutions. Language and Power was first published in 1989 and quickly established itself as a groundbreaking book. Its popularity continues as an accessible introductory text to the field of Discourse Analysis, focusing on: how language functions in maintaining and changing power relations in modern society the ways of analysing language which can reveal these processes how

people can become more conscious of them, and more able to resist and change them The question of language and power is still important and urgent in the twenty-first century, but there have been substantial changes in social life during the past decade which have somewhat changed the nature of unequal power relations, and therefore the agenda for the critical study of language. In this new edition, Norman Fairclough brings the discussion fully up-to-date and covers the issue of 'globalisation' of power relations and the development of the internet in relation to Language and Power. The bibliography has also been fully updated to include important new reference material.

Languaging Without Languages John Benjamins Publishing Company
This critical ethnographic school-based case study offers insights on the interaction between ideology and the identity development of individual English language learners in Singapore. Illustrated by case studies of the language learning experiences of five Asian immigrant students in an English-medium school in Singapore, the author examines how the

immigrant students negotiated a standard English ideology and their discursive positioning over the course of the school year. Specifically, the study traces how the prevailing standard English ideology interacted in highly complex ways with their being positioned as high academic achievers to ultimately influence their learning of English. This potent combination of language ideologies and circulating ideologies created a designer student immigration complex. By framing this situation as a complex, the study problematizes the power of ideologies in shaping the trajectories and identities of language learners.

The Social Mind Walter de Gruyter

This book focuses on how sign language ideologies influence, manifest in, and are challenged by communicative practices. Sign languages are minority languages using the visual-gestural and tactile modalities, whose affordances are very different from those of spoken languages using the auditory-oral modality.

Ideology and Hegemony of English Foreign Language Textbooks Oxford University Press, USA

Race and Ideology proposes an

understanding of racism as a divide-and-conquer mechanism.

Language and Ideology in Social Life

Oxford University Press

Is it "just words" when the Supreme Court hands down a decision or when business people draw up a contract? In tackling the question of how an abstract entity exerts concrete power, JUST WORDS focuses on what has become the central issue in law and language research--what language reveals about the nature of legal power.

Language, Ideology and Power John Wiley & Sons

The relationship between language and ideology has long been central to research in discourse analysis, pragmatics, sociolinguistics and linguistic anthropology, and has also informed other fields such as sociology and literary criticism. This book, by one of the world's leading pragmatists, introduces a new framework for the study of ideology in written language, using the tools, methods and theories of pragmatics and discourse analysis. Illustrations are drawn systematically from a coherent corpus of excerpts from late nineteenth- and early twentieth-century history textbooks

dealing with episodes of colonial history and in particular the 1857 'Indian Mutiny'. It includes the complete corpus of excerpts, allowing researchers and students to evaluate all illustrations; at the same time, it provides useful practice and training materials. The book is intended as a teaching tool in language-, discourse- and communication-oriented programs, but also for historians and social and political scientists.

Living Memory Cambridge University Press
First Published in 1991. Routledge is an imprint of Taylor & Francis, an informa company.

Language, Symbolism, and Popular Culture LAP Lambert Academic Publishing
Provides a way of accounting for the relationship between language and a variety of social phenomena.

Language Ideological Debates Language, Ideology and Power
Language Learning Among the Muslims of Pakistan and North India

This systematic introduction to the concept of point of view in language explores the ways in which point of view intersects with and is shaped by ideology. It specifically focuses on the way in which

speakers and writers linguistically encode their beliefs, interests and biases in a wide range of media. The book draws on an extensive array of linguistic theories and frameworks and each chapter includes a self-contained introduction to a particular topic in linguistics, allowing easy reference. The author uses examples from a variety of literary and non-literary text types such as, narrative fiction, advertisements and newspaper reports.

War and Its Ideologies Springer Nature
First Book-Length Study Of The History Of Language Teaching And Learning Among South Asian Muslims. This Engaging And Highly Informative Book Is Indispensable For Any One Working In The Field Of Pakistani Language And Culture.

Some Explorations in Critical Discourse Analysis Greenwood Publishing Group

"Language ideologies" are cultural representations, whether explicit or implicit, of the intersection of language and human beings in a social world. Mediating between social structures and forms of talk, such ideologies are not only about language. Rather, they link language to identity, power, aesthetics, morality and epistemology. Through such

linkages, language ideologies underpin not only linguistic form and use, but also significant social institutions and fundamental notions of person and community. The essays in this new volume examine definitions and conceptions of language in a wide range of societies around the world. Contributors focus on how such defining activity organizes language use as well as institutions such as religious ritual, gender relations, the nation-state, schooling, and law. Beginning with an introductory survey of language ideology as a field of inquiry, the volume is organized in three parts. Part I, "Scope and Force of Dominant Conceptions of Language," focuses on the propensity of cultural models of language developed in one social domain to affect linguistic and social behavior across domains. Part II, "Language Ideology in Institutions of Power," continues the examination of the force of specific language beliefs, but narrows the scope to the central role that language ideologies play in the functioning of particular institutions of power such as schooling, the law, or mass media. Part III, "Multiplicity and Contention among

Ideologies," emphasizes the existence of variability, contradiction, and struggles among ideologies within any given society. This will be the first collection of work to appear in this rapidly growing field, which bridges linguistic and social theory. It will greatly interest linguistic anthropologists, social and cultural anthropologists, sociolinguists, historians, cultural studies, communications, and folklore scholars. John Benjamins Publishing

Politics and political literature studies have emerged as one of the most dynamic areas of scrutiny. Relying on ideological as well as socio-political theories, politics have contributed to cultural studies in many ways, especially within written texts such as literary works. As few critics have investigated the intersections of politics and literature, there is a tremendous need for material that does just this. *Language, Power, and Ideology in Political Writing: Emerging Research and Opportunities* is an essential reference book that focuses on the use of narrative and writing to communicate political ideologies. This publication explores literature spurring from politics, the disadvantages of political

or highly ideological writing, writers' awareness of the outside world during the composition process, and how they take advantage of political writing. Featuring a wide range of topics such as gender politics, indigenous literature, and censorship, this book is ideal for academicians, librarians, researchers, and students, specifically those who study politics, international relations, cultural studies, women's studies, gender studies, and political and ideological studies.

A genealogy of Japanese women's language Springer

Language, Ideology and Power: Learning Among the Muslims of Pakistan and North India Oxford University Press, USA

Making Sense of Political Ideology Springer

This book explores the role of language academies in preserving and revitalizing minority or endangered languages. This book would appeal to anyone studying the history of the Quechua language, as well as to those studying broader issues of indigenous language planning and policy, maintenance and revitalization.

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